Balcony Department Store | Blanned & Von Manue

Postoffice Sub-station Balcony

Store Hours: 8:30 to 5:30. Sat. 9 p. m.

utumn Opening displays leave no doubt of our style supremacy

News of the New



It's surprising

see Fall neckfixings will im-art to your Fall suit, coat or free. Among the newer pieces ow on display are-

New vestees with lace or not ruffles; 86e to \$1.26. large assortment of lace and act cellars for dresses and

list and organdie refflings, bandings and vestings in cream and white; suitable for vests or for collars and cutts. Yard 58e to \$7.55.

Not lace points in dainty patterns to be worn with round-neck drasses. Cream only. Yard 60c.

Wall Paper SPECIALS

for Saturday

se striped patterns for 15c ns. Roll here pattern. Yard 5C the living room paper in tan-with small figure. 20c

kitchen block paper 10c refer to match shows 3C

SPECIALS Book and Stationery

Just five of a number of big Saturday specials light and dark colors. 36 inches 45C Tonnis Rannel Spiendid weight in 27-inch width. Striped and checked dark 25c

Standard quality in dark and olors: 50 pieces to choose 37c made full size with medium low round neck Marrow, medium and wide

or high collar. Blue om pink \$1.39



The most important start-of-the-season value this store has ever offered—

100 new dresses at \$35

Actually less than dresses of this type usually sell at wholesale.

(Note-we have similar dresses from this same good maker) in regular stock—not one cost us less than \$35 wholesale

One of those Golden Opportunities which we are ever on the alert to secure for our patrons. Only last Wednesday our buyer, who was in market, happened in on the maker just at that moment when his stock of dresses had sold down to one hundred. To clear them quickly he made us a price which enables us to pass them on to you at \$35.

Styles

There are afternoon, street and dinner dresses that display the newest style features of the Fall. For instance—the Regingote dress that the Fashion magazines predict such a vogue for-and some very new tunic styles-and charming draped effects. Scintillating beads, real hand embroidery, rich braids and clever stitching are used for trimming.

Materials

Beautiful rich qualities of fabrics that are in highest vogue-Tricotine, Crepe Meteor, Satin, Serge, Poiret Twill and checked Velours. The tailoring pronounces them as the highest type.

The colors are-Navy, Malay, black and Regimental blue and in the checked Velours Copenhagen and brown. Sizes 16 to 18 and 36 to 46.

Sale starts at 8:30 tomorrow morning on third floor

First choice, which goes to the early visitor is a tremendous advantage in a sale like this. Be here early before the best styles are gone.

Toilet goods specials

for Saturday only Face powder 25c An assortment of various makes grouped into one lot. 25c and 50c grades.

Glyco-Thymoline 24c Antiseptic decelorizing and non-irritating colution. Sec.

Smilox rouge 25c Comes in a brass container with mirror in lid. 25c. Pebeco tooth paste 38c Pebeco acts against mouth cts. Tube 86.

Jap Rose soap 8 hars for ide. Only 8 bars to a customers. No phone orders— No deliveries. -Street fleer.

Popcorn Crispettes 3 packages for 25c Made of fresh crisp pop-corn deliciously flavored with molasses and butter, but not sticky. A real treat for the kiddles. For Saturday only—2 packages for Me.

-Street floor, feat.





Sale of real leather hand bags and purses—\$2.98

-instead of \$5 to 7.50—their true value

In consideration of the volume of business we give him each season, a manufacturer sold these to us way below his regular price, and we are merely passing the saving on to you.

Included in the group is every good shape that will be carried by well-dressed woman this Fall. The very new "Swagger" and "carriage" bags with their long handles are among the lot.

Then, too, there is the favored short strap purses that women find so convenient. Each bag and purse is fitted with coin purse and mirror and is lined with silk or colored poplin. Each bag and purse is fitted with coin purse and mirror and is lined with silk or colored poplin.

On sale in leather goods section, street floor

"As the twig is bent-

Time was when the first corset of the little Miss, whose figure was just developing into that of a woman, was thought of no importance. Anything would do for her, and the result was a cordial dislike on the part of the young lady for this new "instrument of torture."

But now mothers realize that the first corset is of ut-most importance and should be fitted carefully to the fig-

Our corsetieres have made a special study of fitting youthful figures, and each Saturday morning is set aside for this purpose. Mothers may send their

daughters with the positive assurance that care will be taken to see that she gets the right model.

The fitting service is free.

'First' corsets \$1.50 up

36-inch bleached muslin special—4 yards for \$1

A good heavy quality with a soft finish. Just the kind for making sheets and pillow cases. Will aunder splenidly.

Unbleached muslin special-27c yard

Turkish bath towels each 48c

Made of heavy double twisted areads that are very absorbent and durable. 18260 size.

Hemmed and ready for a Good heavy quality of all his crash that will wash splendid Unbleached toweling yard 29c

Roller towels at \$1.45

Crash toweling—part lines, part cotton, in a good heavy quality. Blue or white striped border. Fast colors.

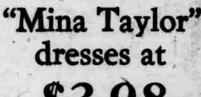
Some real handkerchief linen at \$2.75 and \$2.98 yd.

—which is less than this quality usually sells for has just recently arrived. It's the kind that wemen like for making dainty blouses, or one of those new collars so much the vogue this Fall. or perhaps a novelty handkerchief.

There is a good range of colors to choose

To feature the display of new Fall house dresses

\$5 to \$8.95



Virtually all the dresses at this special price are new Fall styles. They come in the usual fine Mina Taylor qualities of gingham, percale and chambray in a wide assortment of styles includingboth high and low neck models. There's not one dress in the lot, the regular price of which is less than \$5, and in many cases \$8.95.



Three tables of sports and trimmed hats priced for quick selling at

Every one a new Fall style, and had we bought them in the ordinary way they would be priced \$4.95 to \$15.

Sports hats—

are in good qualities of felt and velour felt in all the new shades. Smart bands in two-toned effects. The group offers choice of green, red. Old rose, tan. Navy, Mari-gold, brown, black and Copenhagen.

Trimmed hats—

Just the type wanted for immediate wear. Fashioned of silk velvet with touches of metallic braid or the very new fancy pins and embroidered flowers. Shapes suitable for matrons and misses. —Third fleer

Fancy sweaters for girls

6 to 14-year ssizes. Tuxedo, slip-over and button front styles in Salmon, Bull, American Beauty, Rose and Copen-hagen; also combinations of Bull and black, Turquoise and black, and Bull and Salmon. \$4.56 to \$11.58.

-Girls' Shop, Third Soer.

In the Basement Salesroom

Women's night gowns-Flannelette gowns

A NOTHER Sewing Bee tomorrow for the little mothers of "Emmy Lou".

All little girls welcome. Emmy Lou dolls 35c. Outfits including materials 60c each. Instructions free. -Fourth floor

Last day of the Winter Bedding Sale North Star Blankets

nise 72x84. \$9 value 67.50. sine 64x80. \$12.50 -ourse Plaid blankets in 72x84 \$10.25.

Plaid blankets in size

Plaid wool blankets size, 70x80. \$18.75.

Maish Comforts
Maish comforts in do
bed size. \$5.50 value. \$6.50 double bed size Maish comforts for \$4.25

Plaid wool blankets in

Restwell Pillows Size 17x35—pair \$2.78. Sixe 20x27—pair \$4.50.

\$12.50 50=19. tresses for \$0.95

All Bargains That Were Previously Advertis